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— Kim Kleeman, President, Shakespeare Squared

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Where: **The Princeton Club
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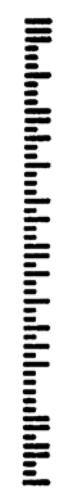
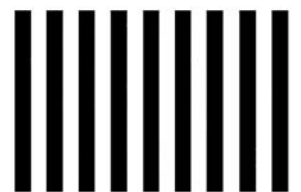
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Houghton Mifflin Co., The Princeton Review, Scholastic Corp., and more

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a 40.5% share of market."

Today, comprehensive courseware
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incorporate learning assessment and
personalize learning.

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57.2% in 2004 to 42.7% in 2007.
Online courseware continues to
grow at a compound annual rate
of 8.4%, with projections to reach
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Today, as schools demand products
that assess specific skills, courseware
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Simba's forecast: "As schools
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Today, the use of videos and DVDs
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correlated to standards.

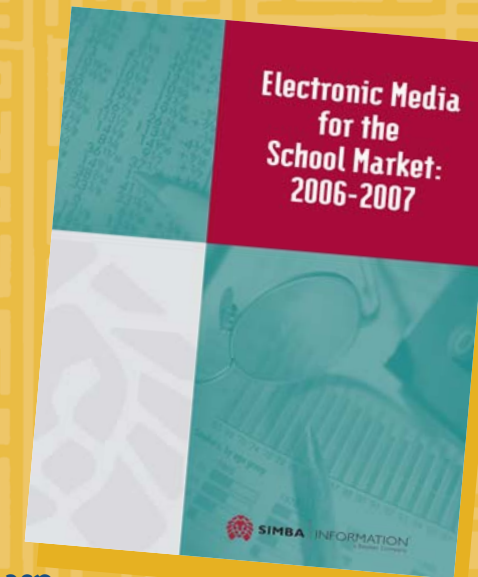
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